



St. Thomas Elgin General Hospital

Our vision is to Be the Best Community Hospital in Ontario



ST. THOMAS-ELGIN
GENERAL HOSPITAL
FOUNDATION

**ONTARIO HOSPITAL ASSOCIATION
EXECUTIVE GOLF TOURNAMENT
JULY 16, 2009
ST. THOMAS GOLF & COUNTRY CLUB**

**Hosted by the St. Thomas Elgin General Hospital (STEGH)
& the St. Thomas Elgin General Hospital Foundation**

Sponsorship List by Category

Presenting Sponsor - \$20,000

- Exclusive identification as Presenting Sponsor through full colour 'Presenting Sponsor' tagline with logo on all printed materials, invitations, registrations, confirmations, signage and souvenir program. Invitations will be issued in Spring 2009.
- One complimentary foursome (value: \$1,500)
- Primary space allocated in the souvenir colour program (to be distributed to all participating golfers) for company logo and key message.
- Presenting sponsor tagline with full colour logo recognition/reproduction on internet via link on OHA site to STEGH site
- Prime display area at the venue for a presentation booth to display corporate material with banner
- Podium acknowledgement and opportunity to address the golfers
- Logos and two 30 second commercials shown on Event Presentation System (EPS)
- Opportunity to network
- Opportunity to contribute items for the golfers' gift bags and raffle

Elite Sponsor (maximum four) @ \$10,000 each

3 Purchased

- Identification as Elite Sponsor with logo in all printed materials, invitations, registrations, confirmations, signage and souvenir program. Invitations will be issued in May 2009
- One complimentary foursome (value: \$1,500)
- Full colour logo recognition/reproduction on internet via a link on OHA site to STEGH site
- Space allocated in the souvenir colour program (to be distributed to all participating golfers) for a company logo and key message.
- Display area at the venue for a presentation booth to display corporate material
- Podium acknowledgement
- Logo on Event Presentation System (EPS)
- One 30 second commercial on EPS shown throughout the day
- Opportunity to network
- Opportunity to contribute items for the golfers' gift bags and raffle

Purchased

Breakfast Sponsor \$5,000

- Exclusive identification as Breakfast Sponsor, including signage
- One complimentary foursome (value: \$1,500)
- Acknowledgement in Tournament handouts
- Recognition from the podium
- Acknowledgement (with logo) in the Event Presentation System
- Opportunity to network and contribute items for the golfers' gift bags and raffle

Purchased

Lunch sponsor \$5,000

- Exclusive identification as Lunch Sponsor, including signage
- One complimentary foursome (value: \$1,500)
- Acknowledgement in Tournament handouts and recognition from the podium
- Acknowledgement (with logo) in Event Presentation System
- Opportunity to network and contribute items for the golfers' gift bags and raffle

Purchased

Dinner Sponsor \$5,000

- Exclusive identification as Dinner Sponsor, including signage
- Recognition from the podium
- One complimentary foursome (value: \$1,500)
- Acknowledgement in Tournament handouts and recognition from the podium
- Acknowledgement (with logo) in Event Presentation System
- Opportunity to network and contribute items for the golfers' gift bags and raffle

PURCHASED

Cocktail Reception Sponsor \$5,000

- Exclusive identification as Cocktail Reception Sponsor, including signage
- One complimentary foursome (value: \$1,500)
- Acknowledgement in Tournament handouts and verbal recognition from podium
- Acknowledgement (with logo) in the Event Presentation System
- Opportunity to network
- Opportunity to contribute items for the golfers' gift bags and raffle

PURCHASED

Cart Sponsor \$5,000

- Exclusive identification as Cart sponsor including full colour logo recognition/reproduction secured to one side of all Tournament golf carts
- One complimentary foursome (value: \$1,500)
- Acknowledgement in the Tournament handouts and verbal recognition from podium
- Acknowledgement (with logo) in the Event Presentation System
- Opportunity to network
- Opportunity to contribute items for the golfers' gift bags and raffle

PURCHASED

Hole-in-One Contest Sponsor \$4,000

- Exclusive signage at contest hole
- One complimentary foursome (\$1,500 value)
- Opportunity to be part of the contest event at the designated hole
- Acknowledgement in the Tournament handouts and from podium and Event Presentation System
- Opportunity to network
- Opportunity to contribute prize for contest, items for the golfers' gift bags and raffle

PURCHASED

Closest-to-the-Pin Contest Sponsor \$4,000

- Exclusive signage at the contest holes
- One complimentary foursome (\$1,500 value)
- Opportunity to be part of the contest event at the designated hole
- Acknowledgement in the tournament handouts and Event Presentation System
- Opportunity to network
- Opportunity to contribute prize for contest, items for the golfers' gift bags and raffle

PURCHASED

~~Longest Drive Contest Sponsor \$4,000~~

- Exclusive signage at the contest holes
- One complimentary foursome (\$1,500 value)
- Opportunity to be part of the contest event at the designated hole
- Acknowledgement in the tournament handouts and Event Presentation System
- Opportunity to network
- Opportunity to contribute prize for contest, items for the golfers' gift bags and raffle

11 PURCHASED

~~Hole Sponsors \$4,000~~

- Professional hole/tee signage
- One complimentary foursome (\$1,500 value)
- Acknowledgement in the tournament handouts and Event Presentation System
- Opportunity to network
- Opportunity to contribute items for the golfers' gift bags and raffle

~~Dynamic Digital Event Presentation System Sponsor \$5,000~~

PURCHASED

- customized digital presentation system 'live' all day
- Brand the Tournament
- Showcase Video \$5,000 sponsor
- Showcased sponsors
- Real-time messaging
- 30 second commercials
- 42" video display & LCD projector

PURCHASED

~~Souvenir CD package sponsor - \$3,000~~

'Taking the event to the next level'

This CD package captures the entire day with photos, video, and results. It provides an excellent opportunity for sponsor acknowledgement, charity highlights and venue description. It is professionally formatted on compact disk to distribute to participants/sponsors.

The sponsor will have their logo placed throughout the video and packaging and thus on-going post event recognition.

Purchased

Flag Sponsor - 18 Holes - \$6,000

- Exclusive flag on all holes
- One complimentary foursome (\$1,500 value)
- Acknowledgement in the tournament handouts and Event Presentation System
- Opportunity to network
- Opportunity to contribute prize for contest, items for the golfers' gift bags and raffle