

May 30, 2008

The St. Thomas Elgin General Hospital (STEGH) Foundation is pleased to announce that a donation of \$50,000 from TD Canada Trust for the MORE^{OB} program has been received. Payments will be \$25,000 in 2008 and 2009.

MORE^{OB} is a continuous patient safety improvement program for physicians, midwives and nurses, as well as all others within the obstetrical and neonatal units to enhance patient care and safety.

Since October 2000, TD Canada Trust has been investing in hospitals and health care facilities across Canada under the TD Grants in Medical Excellence program.

In addition to their \$50,000 pledge, both branches of TD Canada Trust in St Thomas pledge to raise an additional \$ 1,000 during the '*Today I'm Working for My Hospital*' initiative from June 1-14. They challenge other business and schools to do the same.

"We thank TD Canada Trust for their magnificent support of this program in the Obstetrical Unit at STEGH. Patient safety is always of paramount importance and these funds will be essential to help ensure the implementation of the MOREob program to enhance an environment of working and learning together," states Paul Collins, Hospital President and CEO.

MORE^{OB} (Managing Obstetrical Risk Efficiently) is endorsed by the Society of Obstetricians and Gynaecologists of Canada and is a patient safety, quality improvement, and professional development program for obstetricians, family physicians, nurses, midwives and administrators in hospital obstetrical units.

Established in 1985, the St. Thomas Elgin General Hospital Foundation is a non-profit, charitable organization with a mandate to seek donated funds for equipment, building improvements, and education needs. The Foundation is incorporated separately from the Hospital and has a purpose is to encourage, receive and administer funds generously donated.

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